



PRINT PARTNERS

CONDITIONS FOR THE ESTABLISHMENT OF ONE-BOOK BOOK STORE

~ DICKSON TEACHER'S BIBLE COMMENTARY ~

OBJECTIVE OF PRINT PARTNERS: The **National Distribution Centers** (NDC) of the *DTB Commentary* have been established within selected nations in order to be centers-for-purchase of the *Commentaries* by those who establish **Print Partner** book stores within those nations in which the centers are located. If there is no existing NDC in one's nation, then one can work toward the goal of being a NDC. This is accomplished by first ordering from **Amity Printing** a 120-volume palletized shipment of the *DTB Commentaries*. • In order to build up one's stock in his book store in order to become a fully registered NDC, churches, Bible Schools, or individuals must in the beginning of this objective start with the purchase and marketing of a palletized shipment of 120 volumes. By paying for the printing and importation of the initial palletized shipment, one can sell these volumes in order to purchase more volumes from Amity Printing. • Small orders can be made only if a supply of the *DTB Commentaries* are in stock at the Amity Printing warehouse. • When making orders, the local **PRINT PARTNER** book store **must** work in cooperation with all **PRINT PARTNERS** throughout the world, unless an individual **PRINT PARTNER** orders 10,000 or more volumes. • At this time, no less than **10,000** *DTB Commentaries* can be printed in one print consignment in order to secure the best possible price per volume.

LONG-TERM GOAL: A potential **PRINT PARTNER** book store **must** think about establishing a one-book book store to market the *DTB Commentary* for years to come. The initial palletized shipment is meant to be only a starter supply. This starter supply must be sold in order to raise funds for larger shipments in the years to come. The ultimate goal for the printing and distribution of the *DTB Commentary* is that it is made available to all people of all faiths into the future. • One must not consider establishing a Print Partner book store unless the store will continue into the future. This will guarantee the continued availability of the *DTB Commentary*.

ELIGIBILITY FOR PARTNERSHIP: Those who live in **GHANA, NIGERIA, ZAMBIA** or **INDIA**, are **not** eligible to establish a NDC because **these countries already have Centers**. Everyone within these countries must order their stock of *DTB Commentaries* **directly** from these centers. One can work with the administrator of an established NDC in order to become a **Regional Book Store** (RBS) within the nation. As a RBS one can continually replenish his stock from the National Center. • Arrangements to be

a RBS distributor must be arranged **DIRECTLY** with the administrator of the NDC in your country. We have concluded at this time that it is not wise to establish competing National Distribution Centers in the same nation.

MARKETING THE PRODUCT: The *DTB Commentary* **MUST** be sold as a book store item. This is not a give-away-free "mission." It is a book store business to guarantee the printing of the *DTB Commentary* by Amity Printing that will continue far into the future. • The *DTB Commentary* is a very large volume of about 1,550 pages. Its marketing price in America and Europe would be about ^{US}\$70.00 each and more. Therefore, we suggest that all **Print Partners** market the volume locally for no less than ^{US}\$15.00 each in equivalent local currency. This price would depend on the local economy and the number of volumes a respective customer might order. • **Print Partners** must remember that responsible business marketing practices of this volume will allow one to replenish local stock with orders from Amity Printing.

GOALS FOR A CENTURY: As a first-time **Print Partner** who seeks to receive a palletized shipment of 120 *DTB Commentaries*, it is the goal of the local or regional **Print Partner** to market the volumes in order to make another order of stock in the future at the full cost (about ^{US}\$1,400 for printing and shipping). • If one is a first time **Print Partner** book store in his nation, his goal must be to become a National Distribution Center for other book stores that might be established in his nation. It is for this reason, that **Print Partners** must not allow themselves to be "run out of business" by those who ask for free copies. • One must remember that being a **Print Partner** is a book store business by which the word of God is taught in the decades to come. Keep in mind that those who willingly pay for their volumes are working with you as a **Print Partner** in order to continue your book store far into the future. They are also helping to establish a center for everyone to access a one-of-kind book.

COST: For a limited time only, the subsidized cost for a 120 volume pallet is ^{US}\$750.00 (full cost is about ^{US}\$900, plus your shipping and importation costs). When called upon, you, as a **Print Partner**, will be required to wire ^{US}\$750.00 **directly** to Amity Printing in order to commence the processing of your shipment. Upon arrival at your local sea port, the receiving **Print Partners** are responsible for **all importation costs, including taxes and agents**.